

Content Writer

Reports to Blog Manager

About Startup Boston

Startup Boston is an organization working to connect, educate and celebrate the startup community. We are an all-volunteer team creating events and content *for* the startup community *by* the startup community.

Job Overview

We are always looking for captivating, engaging content writers to contribute 2 articles per month to our blog for a 6 month commitment. Your job will be to highlight the movers and shakers within the Boston startup community through interviews, industry news, and informative event and resource updates. This is a great role for someone who enjoys connecting with others and creating content that adheres to Startup Boston's voice and brand guidelines.

You will also assist the social media team in writing the event descriptions for Startup Boston Week. Your masterful prose will be read by over 8,000 people and is an important piece of content that drives event registration. The impact your writing has on Startup Boston's influence is enormous and we want you to be a part of it.

As a critical member of the Marketing team, the Content Writer is a volunteer role that provides experiences similar to a Copywriter or Content Marketing Specialist.

Responsibilities and Duties

- Writes a variety of content pieces for the Startup Boston blog while adhering to style guidelines
- Assists the social media team in crafting persuasive and engaging event descriptions for Startup Boston Week and promotional copy for upcoming events
- Keeps the content team informed of deliverables via Asana and Slack.

Qualifications

- Time commitment of 3 to 5 hours per week to focus on organization deliverables
- 1-2 years of content writing experience is preferred
- A master of words. You can write long-form and short-form content, and content in a variety of writing styles
- Adheres to style guidelines, and writes content free from spelling or grammatical errors
- A great communicator externally and internally, especially in remote environments
- Ideal candidates can be physically available to be onsite at some point during Startup Boston Week